

Thanks to Buffalo Startup, Two NY Dealers to Hold Private Wholesale Auto Auctions this Week

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Lancaster, NY – The founders of Dealer Simplified, LLC hope to reduce dealer costs by giving them the software and knowhow to run their own private wholesale auctions. **Gault Auto Group from Endicott NY** and **Budget Rent a Car of Buffalo NY** are the first to take advantage of the Auction Simplified Dealer Auction Platform starting this week.

Dealer Simplified officials say their wholesale marketplace helps dealers lower expenses by eliminating the need to transport vehicles to off site auctions and since the software is free to sellers, it will also eliminate their auction fees. They believe that a dealer running their own auction will have one more tool in their wholesale strategy. However, they believe that off-site auctions will continue to play an important role in that strategy and that their platform is not intended to eliminate the traditional auctions but instead offer dealers one more alternative.

The marketplace, auctionsimplified.com, will permit buyers from all over the country to view and bid on dealers wholesale inventory, allowing more exposure and potentially higher profits. Dealers and wholesalers can use the tool for free to wholesale cars to each other. Only the buyer pays a fee and it is substantially lower than traditional auction fees.

About Dealer Simplified, LLC

Founded by a group of automotive industry veterans determined to provide dealers with a new way to manage their dealerships, the Buffalo NY based startup, Dealer Simplified, uses groundbreaking technologies that empowers dealers to improve wholesale profitability. To learn more go to <http://dealersimplified.com>

About Gault Automotive Group

Gault has four locations in the Endicott NY area, Gault Auto is a third generation family owned company started in 1934. To learn more go to <http://www.gaultauto.com>

About Budget Rent A Car Buffalo

Budget Rent a Car of Buffalo is a locally owned and operated franchise in the Western New York area. They have five rental offices including the Buffalo Niagara International Airport and 4 off-airport locations
To learn more go to <http://www.budgetbuffalo.com/>

Contact

To learn more about this new way to sell wholesale cars, please contact

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